



State of Arizona
Department of Education

Tom Horne
Superintendent of
Public Instruction

MEMORANDUM

CN # 06-04

To: Administrators of the National School Lunch, School Breakfast, and Special Milk Programs

From: Lynne Dulin, Director
Arizona Department of Education, Student Services Division

Date: September 15, 2003

Subject: National School Lunch Week: October 13-17, 2003

National School Lunch Week (NSLW) is rapidly approaching upon us the week of October 13 –17, 2003. This year's theme is "Wild About School Lunch". The NSLW is celebrated each year to help emphasize the benefits of the National School Lunch Program to improve the nutrition and well-being of students so they can achieve their full potential.

The Arizona Department of Education has assembled a packet of information courtesy of the American School Food Service Association and Otis Spunkmeyer. In this packet you will find:

- **Toolkit promoting NSLW that highlights media kit, field guide, and much more**
- **Menus with corresponding recipes**
- **Activities for children to participate**

Please contact us if you decide to get take this opportunity to draw attention to your program and get "Wild About School Lunch" during NSLW. We want to recognize your school and, with your permission, take pictures to promote your efforts that we can proudly display on our website.

Please contact Traci Grgich, Child Nutrition Specialist, at (602) 364-1625 tgrgich@ade.az.gov or Jennifer Hickey, Child Nutrition Specialist, at (602) 542-8740 jhickey@ade.az.gov for assistance.